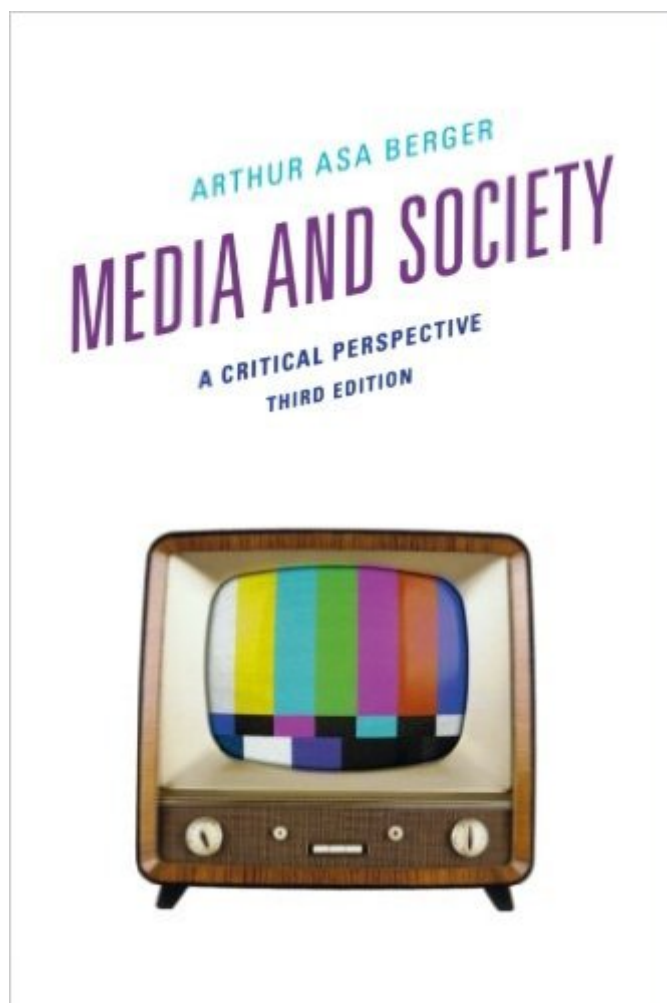


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Media And Society: A Critical Perspective



Synopsis

Media and Society: A Critical Perspective is a lively, illustrated introduction to the role that the mass media play in our lives, our society, and American culture. Featuring updated examples and expanded material on media theories, ideology, and new technology, the third edition helps students understand their relationship with the media they encounter daily.

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